



We're all watching your stuff

Instant. Cheap. Safe.

Watchers

CCTV Monitoring Marketplace

A digital MarketPlace that Connects CCTV
Security Cameras and Remote Watchers

It's as simple as that!

January 2023

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A moment of Inspiration

A beautiful concept of a digital **marketplace** is Fiverr.

Fiverr is an Israeli company. They developed a marketplace that connects third-world-service-providers TO first-world-service-consumers.

The rates of third world countries are the main game changer.



Fiverr takes 15% of every transaction made on their platform.

Company value - \$ 4bn

Annual income - \$ 450m

We found another market that is really thirsty for a similar solution like **Fiverr** - An online Marketplace connecting third-world-service-providers AND first-world-service-consumers.

As of today, there are no competitors at all that offer a service similar to ours in the CCTV security cameras market.

About the Market

Our target market is the CCTV security cameras alongside the sub-market of the monitoring centers.

Volume

- 1.5 billion active CCTV security cameras worldwide
- \$100bn market volume
- 14.6% growth factor



Segmentations

FIVE main groups of CCTV cameras consumers:

1. Governments

Army | Police | Prisons | Borders | Security facilities|

Currently Using live monitoring services - **100%**

2. Municipality

Public areas | Public transportations | Junctions | Roads | Parks

Currently Using live monitoring services - **90%**

3. Corporations

Hotels | Shopping centers | SuperMarkets | Universities | Airports

Currently Using live monitoring services - **25%**

4. Businesses

Factories | Stores | Swimming pools | Offices buildings | Schools

Currently Using live monitoring services - **10%**

5. Private places

Private houses | buildings | Backyards | Cars garage | Babies rooms

Currently Using live monitoring services - **2%**

The current (old and primitive) solution

Monitoring centers have been active for decades. Whether in-house service or outsourced.

This business activity is characterized by several notable disadvantages:

1. A huge **operational expenses** such as rent, electricity, technologies and more
2. Employment of workers with **local rates**, and local social benefits
3. **Lack of demand** for this type of work (8 hours of watching on screens)
4. Many **operative difficulties** (Humans can't watch few screens at once)
5. Once the center was established, it is **very difficult to make changes**



The fact is – there is no monitoring center that is known and famous in the world. This type of business remains niche, small and relatively negligible – and this is due to the obvious disadvantages.

An Amazing Business Opportunity

We add some **interesting and innovative factors** into this market, and make all the customers from all five groups, work with us!

Three Main game changing factors

- **Watching now**
Just one click and someone will watch my cameras now. I will also be able to instruct him exactly what to watch on camera
- **Pay per use**
I will pay for my exact consumption amount
- **Third world rates**
I will pay 1/17 price of what i'm used to

Three more amazing factors

- **Employing non-professional workers**
The watchers may be associated with the lowest levels of poverty in the world
- **Crime prevention**
Millions of daily hours of watching cameras on live, could prevent Inconsiderable value of world wide crimes
- **Sharing revenue with the technicians**
Revenue sharing with cameras technicians who will also install our app on the customers mobiles, and enjoy a percentage of the revenue

Our solution

A Digital Marketplace Operated by Remote Watchers

Filters

My clients
Locations
Duration
Types
Fee

View

Snapshots
Details
List

Sort

Starting time
Fee
Type

Private houses(65K) Contraction sites(41K) Hotels(36K) Supermarkets(2.5M) Borders(90K)

Watching time
279.68 hours

Total income
\$ 4,320

Clients
22

My profile

Payments

Reviews

History

Agreements

Pending (12)

Aviram's residence

[Private house](#)



Watching the car and the dogs

00:26:52

120 minutes

Level 3 | HD 6 Cameras 8MP | Location: Confidential

\$ 2.8/hour

Tesco

[Supermarket](#)



Prevention of theft and suspicious behavior

02:05:14

8 hours

Level 1 | HD 42 Cameras 4MP | Location: London, UK

\$ 1.00/hour

Hilton

[Hotel](#)



Back up the lifeguard

12:11:42

4 hours

Level 4 | HD 11 Cameras 6MP | Location: TelAviv, Israel

\$ 2.50/hour

Castello Banfi

[Agricultural farm](#)



Prevent theft of agricultural equipment

01:08:04

3 hours

Level 2 | HD 24 Cameras 2MP | Location: Tuscany, Italy

\$ 1.80/hour

Ashtrom

[Contraction site](#)



Prevention of theft and suspicious behavior

02:15:23

24 hours

Level 1 | HD 7 Cameras 8MP | Location: Jerusalem, Israel

\$ 7.00/hour

USA immigration office

[Border](#)



Preventing the passage of invaders and immigrants

01:08:14

8 hours

Level 5 | HD 240 Cameras 72MP | Location: Texas, USA

\$ 2.00/hour

Kruger's residence

[Private house](#)



Take care of our sweet baby

00:14:52

40 minutes

Level 5 | HD 1 Cameras 4MP | Location: Confidential

\$ 4.00/hour

Dishom

[Coffeshop](#)



Watching the back entry

00:02:10

10 minutes

Level 2 | HD 8 Cameras 4MP | Location: Confidential

\$ 1.20/hour

Tesco

Hackny London | Aisle No. 3 | local time 14:25 pm

Prevention of theft and suspicious behavior

Time active
00:24:12
Fee
\$ 2.2/hour
Current wage
\$ 16.4

